Connect Create Collaborate

Daniel Halden <daniel.halden@lacity.org>

Rock of Ages

7 messages

Devin Strecker <Devin@hollywoodbid.org> Tue, May 8, 2018 at 11:46 AM
To: "Daniel.Halden@lacity.org" <daniel.halden@lacity.org>

Hi Dan,

You may already know that Rock Of Ages is going to be coming back to Hollywood in February in a residency at the Emerson Theatre at Hollywood & LaBrea. I had been trying to help them get something lined up with the Chamber so they could maybe have a star ceremony on the Walk of Fame around the time of the opening of the show, but that doesn't seem to be possible, so they were wondering about having some sort of "Key to the City" celebration instead. Is that something your office might be able to participate in?

DEVIN TAIT STRECKER

Deputy Director, Business Development

-

RENEW THE BID IN 2018! https://youtu.be/-Amhlt_EKsE

[Hollywood Property Owners Alliance]

6562 Hollywood Boulevard | Los Angeles, CA 90028

323.463.6767 | devin@hollywoodbid.org | onlyinhollywood.org

Dan Halden <daniel.halden@lacity.org> Thu, May 17, 2018 at 2:08 PM
To: Devin Strecker <Devin@hollywoodbid.org>

Hi Devin,

Apologies for the delay. I don't know about a Key to the City (I don't think we do those -- or at least I never have), but we'd be happy to arrange for a Certificate. Let me know if that would work...

Glad to hear Rock of Ages is coming back!

Best,

Dan Halden
Hollywood Field Deputy
Office of Councilmember Mitch O'Farrell, 13th District
1722 Sunset Boulevard, Los Angeles, CA 90026
(213) 207-3015 | daniel.halden@lacity.org | www.cd13.com

Find the Councilmember on:

[Quoted text hidden]

Devin Strecker <Devin@hollywoodbid.org> Thu, May 17, 2018 at 3:20 PM
To: Dan Halden <daniel.halden@lacity.org>

Thanks Dan. I will let them know about the Certificate. I think they want to do some kind of ceremony, is that something your office could help with?

[Quoted text hidden]

Dan Halden <daniel.halden@lacity.org> Thu, May 17, 2018 at 5:22 PM
To: Devin Strecker <Devin@hollywoodbid.org>

What are they looking to do? We can attend, provide certificate, and support to a certain extent, but we aren't able to take the lead on organizing. We can certainly be there, though.

Dan Halden
Hollywood Field Deputy
Office of Councilmember Mitch O'Farrell, 13th District
1722 Sunset Boulevard, Los Angeles, CA 90026
(213) 207-3015 | daniel.halden@lacity.org | www.cd13.com

Find the Councilmember on:

[Quoted text hidden]

Devin Strecker <Devin@hollywoodbid.org> Fri, May 18, 2018 at 12:56 PM
To: Dan Halden <daniel.halden@lacity.org>

Thanks Dan. Maybe the BID can spearhead, then. I know they want to feel “welcomed” to the neighborhood in some way, and their first choice of a star ceremony doesn’t seem likely.

[Quoted text hidden]

Devin Strecker <Devin@hollywoodbid.org> Tue, Jun 12, 2018 at 3:12 PM
To: Dan Halden <daniel.halden@lacity.org>

Hey – so to jump back on this – I think they want some sort of official city ceremony. I know the Chamber usually does ribbon cuttings, but does CD13 ever do something like this to welcome a major new attraction in the District?

[Quoted text hidden]

Dan Halden <daniel.halden@lacity.org> Tue, Jun 12, 2018 at 5:04 PM
To: Devin Strecker <Devin@hollywoodbid.org>

Hi Devin,

There's not an official sort of ceremony that the City does that has any sort of formality to it. We can definitely get a certificate for them and, if a date can be provided, we can see if the CM is available to present it. (This far out, the schedule should be open.) But there is not a pre-designed official ceremony that the City does. We're definitely happy to highlight this in a positive way, however possible, since the CM is such a big supporter of live theatre.

Dan Halden
Hollywood Field Deputy
Office of Councilmember Mitch O'Farrell, 13th District
1722 Sunset Boulevard, Los Angeles, CA 90026
(213) 207-3015 | daniel.halden@lacity.org | www.cd13.com

Find the Councilmember on:

[Quoted text hidden]